

AUGUST 1, 2006

FLORIDA STATE UNIVERSITY SEMINOLES



SEMINOLE HEAD MARKS



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HELMET MARKS



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USE PMS 872 ONLY



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SPEAR MARKS



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6

INTERLOCKING FS



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CAN BE USED IN ANY COLOR COMBINATION

VERBIAGE

Florida State University ® Florida State ®
FSU ® Seminoles ®
Noles™ Florida State ® Seminoles ®
FSU ® Seminoles ® F + S™ (Interlocking)
Verbiage marks can be in any color.

GENERAL INFORMATION

LOCATION: TALLAHASSEE, FL
SYMBOL: SEMINOLES
ESTABLISH DATE: 1851
CONFERENCE: ATLANTIC COAST CONFERENCE (ACC)
NO ONE IMPALED ON SPEAR
NO REFERENCE TO SCALPING
NO REFERENCE TO RED
DO NOT USE TERM "MASCOT"

OFFICIAL SEAL



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COLOR INFORMATION

You must use the approved university colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

SCHOOL COLORS

FSU GARNET
FSU VEGAS GOLD
FSU METALLIC GOLD
FSU BLACK
WHITE

PANTONE COLORS

PANTONE 202 C
PANTONE 7403 C
PANTONE 872
PANTONE PROCESS BLACK
WHITE

THREAD COLORS

MADEIRA 1385 RA 2252
MADEIRA 1070 RA 2586
MADEIRA GOLD 14 RA J GOLD
BLACK BLACK
WHITE WHITE

FSU GOLD AND FSU VEGAS GOLD ARE INTERCHANGEABLE UNLESS OTHERWISE SPECIFIED.

FSU GARNET

FSU VEGAS GOLD

FSU METALLIC GOLD

FSU BLACK

ADDITIONAL PERTINENT INFORMATION

	Yes	No	Restrictions
• University seal permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• Alterations to seal permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Nothing can touch or overlay.
• Overlaying / intersecting graphics permitted with seal:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• University licenses consumables:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	With lab test results.
• University licenses health & beauty products:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	With test results.
• University permits numbers on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• Mascot caricatures permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	No Indian caricatures.
• Cross licensing with other marks permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			
• There can only be one manufacturer's brand per product. The brand cannot be more than 50% of symbol.			

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